



Instigator

magazine

GENERAL MECHANICAL INFORMATION

The specifications below refer to live matter content.

- Only CMYK artwork accepted
- ALL artwork must be received in a digital format.
- ALL artwork must be 300dpi
- Ideally, composite CMYK artwork preferred
(Flattened Photoshop file, Illustrator, Hi-Res JPEG, PDF)
- Be sure your files do NOT contain any PMS or spot colors.
(We do not inspect your files for this & are not responsible for any printing errors as a result of such color use.)
- Any questions, please feel free to contact us!

Send material via CD/DVD to:

Instigator Magazine
8149 Santa Monica Blvd., #280
West Hollywood, CA 90046

OR email:

ads@instigatormagazine.com
Office: (213) 629-2936

AD DIMENSIONS

AD SIZE	W	x	H	
Full Size w/ 1/4" bleed	8.627"	x	11.123"	(219.125 mm x 282.524mm)
-Live Area	8.377"	x	10.873"	(212.775mm x 276.174mm)
1/2 Page Vertical	3.875"	x	10.125"	(98.425mm x 257.175mm)
1/2 Page Horizontal	7.625"	x	5"	(193.675mm x 127mm)
Quarter Page	3.875"	x	5"	(98.425mm x 127mm)
FAT BOY Banner	7.625"	x	2.5"	(193.675mm x 63.5mm)

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ADVERTISING SPECS